



Progress Named a 2018 Gartner Peer Insights Customers' Choice for Web Content Management

November 15, 2018

Distinction based on end-user ratings of their experience purchasing and using Progress technology

BEDFORD, Mass.--(BUSINESS WIRE)--Nov. 15, 2018-- [Progress](#) (NASDAQ: PRGS), the leading provider of application development and digital experience technologies, today announced that it has been named a 2018 Gartner Peer Insights Customers' Choice for Web Content Management (WCM). Gartner Peer Insights Customers' Choice selections are based on recognitions of vendors submitted by verified end-user professionals. Criteria also considers both the number of reviews and the overall user ratings.

Progress received 4.3 out of 5 stars from 160 verified customer reviews as of November 8, 2018 for its [Progress® Sitefinity®](#) offering – more than any other vendor in the WCM category. The Progress Sitefinity web experience management platform offers a solution for rapidly building high-impact digital experiences.

Gartner maintains [rigorous criteria](#) for recognizing vendors with a high customer satisfaction rate. For this distinction, a vendor must have a minimum of 50 published reviews with an average overall rating of 4.2 stars or higher. To read the full list of reviews for WCM, [click here](#).

Some of the reviews that contributed to Progress' recognition include:

- “The Sitefinity product has a great mix of features and benefits compared to other CMS tools. Progress is constantly updating, fixing and improving their product to keep it competitive and at the top of the CMS list. The support staff is very helpful resolving issues and provides consistent support at all levels.” – [Marketing Technology Leader, Healthcare](#)
- “Overall we are very happy with Progress Sitefinity as our content management and website management software. The software is robust enough for experienced developers and easy enough to use for novice content managers. We are also very happy with the level of support we receive from Progress. They have been great!” – [Product Management/Marketing, Government](#)
- “Progress is quick to respond with support help and the Sitefinity product is very user-friendly. We've been using it for about three years and have no plans to go anywhere else.” – [Manager of Digital Communications, Finance](#)
- “Progress has been a great partner in providing us with a CMS that is affordable, yet highly functional. We also love the fact that our CMS is easy to extend, allowing us to build our own functionality, specific to our specialized needs.” – [Director of Information Technology, Education](#)

“Web Content Management is critical to companies in creating a digital presence that will drive their business, and we are thrilled to see that our customers have come out in incredibly strong support of their experience using Sitefinity,” said Yogesh Gupta, CEO, Progress. “We are proud and honored to be named the only 2018 Gartner Peer Insights Customers' Choice in this category. We will continue our investments to make sure Sitefinity is the best platform for marketers and developers to drive better digital customer engagement with less time and cost.”

About Peer Insights

Peer Insights is an online platform of ratings and reviews of IT software and services that are written and read by IT professionals and technology decision-makers. The goal is to help IT leaders make more insightful purchase decisions and help technology providers improve their products by receiving objective, unbiased feedback from their customers. Gartner Peer Insights includes more than 70,000 verified reviews in more than 200 markets. For more information, please visit www.gartner.com/reviews/home.

Gartner Peer Insights Customers' Choice constitute the subjective opinions of individual end-user reviews, ratings, and data applied against a documented methodology; they neither represent the views of, nor constitute an endorsement by, Gartner or its affiliates.

About Progress

[Progress](#) (NASDAQ: PRGS) offers the leading platform for developing and deploying strategic business applications. We enable customers and partners to deliver modern, high-impact digital experiences with a fraction of the effort, time and cost. Progress offers powerful tools for easily building adaptive user experiences across any type of device or touchpoint, award-winning machine learning that enables cognitive capabilities to be a part of any application, the flexibility of a serverless cloud to deploy modern apps, business rules, web content management, plus leading data connectivity technology. Over 1,700 independent software vendors, 100,000 enterprise customers, and two million developers rely on Progress to power their applications. Learn about Progress at www.progress.com or +1-800-477-6473.

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