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Progress Announces Support for Salesforce1 Lightning Connect, The Fastest, Easiest Way to Integrate Any Data Source with Salesforce

The Progress® DataDirect Cloud® offering empowers customers to optimize access to back office systems

Lightning Connect is a new breed of real-time integration that unleashes the full power of the Salesforce1 Platform on data stored in legacy back-office systems

Salesforce1 Lightning, the next generation of the Salesforce1 Platform, raises the stakes in enterprise app development for today's hyper-connected mobile world

SAN FRANCISCO--(BUSINESS WIRE)-- [Progress](#) (NASDAQ:PRGS) today announced support for Salesforce1 Lightning Connect, helping companies quickly integrate mission critical data from third-party back office systems with Salesforce. Progress® DataDirect Cloud® offering transforms how companies integrate with Salesforce by enabling real-time access using OData to connect external databases like Oracle and Microsoft SQL Server.

Comments on the News

⌐ "Salesforce is the application epicenter for customer information at many leading companies. We're proud to offer real-time connectivity to legacy data in a way that makes the integration and transition to Salesforce easier than ever," said Michael Benedict, president, data connectivity and integration, Progress. "Progress is focused on ensuring that developers working on the Salesforce1 Platform have access to external data they need, whether from on-premise systems like Siebel, or from cloud-based applications such as Eloqua or Google Analytics. The relationship between the Progress DataDirect Cloud and Salesforce1 Lightning Connect offerings will bring incredible value to companies and ISVs alike."

⌐ "Salesforce1 Lightning Connect is a new breed of real-time integration that turns any external data source into a first class citizen on the Salesforce1 Platform," said Scott Holden, VP, Salesforce1 Platform, Salesforce. "Along with partners like Progress, we are making integration point-and-click simple for our customers."

Product Key Features

⌐ Access external data objects (i.e., Oracle, SQL Server) instantly and easily from applications using the DataDirect Cloud service.

⌐ Real-time connectivity to data residing in the cloud and in the enterprise (on-premise).

⌐ The combination of the Salesforce1 Lightning Connect and DataDirect Cloud offerings helps admins and IT departments integrate their legacy data, and provide the rapid connectivity they need to get applications out the door fast.

Salesforce1 Lightning Ignites a New Era of Innovation in Platform as a Service

Building on the tremendous success of last year's launch of the Salesforce1 Platform, Salesforce1 Lightning defines a new era of Platform as a Service (PaaS). With Lightning, Salesforce is delivering a new user interface for every Salesforce app, optimized for any device. And developers and business users can now quickly build apps with a custom user interface for every screen shape and size. Today Salesforce is launching the new Lightning Connect, a new breed of real-time integration that will change the way companies access and connect with data stored in legacy systems. Unlike other integration tools, Lightning Connect can be configured in minutes with point-and-click tools and does not copy and store outdated data in Salesforce.

Additional Resources

[Data Connections Blog](#)

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About Progress Software Corporation

Progress Software Corporation (NASDAQ:PRGS) is a global software company that simplifies the development, deployment and management of business applications on-premise or in the cloud, on any platform or device, to any data source, with enhanced performance, minimal IT complexity and low total cost of ownership. Progress Software can be reached at www.progress.com or 1-781-280-4000.

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