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Progress Software Announces Marketing Veteran, Gary Conway, Appointed Chief Marketing Officer

BEDFORD, Mass.--(BUSINESS WIRE)--Dec. 2, 2008--Progress Software Corporation (NASDAQ: PRGS), a provider of leading application infrastructure software to develop, deploy, integrate and manage business applications, today announced that it has appointed Gary Conway to the newly created position of Senior Vice President and Chief Marketing Officer (CMO). His appointment comes as part of Progress' initiative to broaden and increase adoption of its best-in-class infrastructure software. Reporting to Progress Software's Chief Operating Officer Rick Reidy, Conway will be responsible for all marketing programs company-wide as well as for the company's positioning and go-to-market strategies.

With over 1,800 employees, Progress Software is the worldwide leader in application infrastructure software with products deployed at over 60,000 organizations in over 140 countries. Progress partners with more than 2,000 ISVs (Independent Software vendors), who have developed over 5,000 applications using its technologies. Virtually every major commercial business application in the world today uses Progress products and technologies to access and integrate data.

Rick Reidy, Chief Operating Officer, Progress Software, said: "We are delighted to have Gary join Progress Software. Conway brings a wealth of B2B, software and consumer marketing experience to his role as the leader of Progress' worldwide marketing organization. We expect his experience in marketing as well as his fresh perspectives on demand generation, branding and positioning will help us move Progress to the next plateau of growth. Gary brings more than 30 years of successful global marketing, branding and advertising experience to Progress Software."

Prior to joining Progress Software, Conway was Senior Vice President of Marketing at Sprint Nextel, responsible for demand generation in all sales channels and lines of business, company positioning, and go-to-market messaging. This responsibility included advertising, media, research, direct marketing and web marketing. In this role, he was also responsible for the development of the new Sprint-Nextel brand when the two companies merged in 2005.

As Group Vice President of Global Marketing at PeopleSoft Inc., Conway was responsible for all corporate marketing and brand management and bringing consistency to marketing strategy and operations globally. While at PeopleSoft Conway successfully led development of the SEVIS (Student and Exchange Visitor Information System) product that enabled higher education institutions to better track the status of foreign nationals in the United States on student visas.

Mr. Conway has also held executive positions at several distinguished advertising agencies, among them, Leo Burnett Company, FCB and Young & Rubicam New York where he was an Executive Vice President.

About Progress Software Corporation

Progress Software Corporation (NASDAQ: PRGS) provides application infrastructure software for the development, deployment, integration and management of business applications. Our goal is to maximize the benefits of information technology while minimizing its complexity and total cost of ownership. Progress can be reached at www.progress.com or +1-781-280-4000.

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