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Progress Included in Three Gartner Magic Quadrants Two Years in a Row - aPaaS, MADP and WCM

Progress positioned in key markets fundamental to enterprise digital business strategies

BEDFORD, Mass.--(BUSINESS WIRE)-- [Progress](#) (NASDAQ: PRGS) today announced its inclusion in the 2015 Gartner Magic Quadrant for Mobile Application Development Platforms (MADP) and the 2015 Gartner Magic Quadrant for Web Content Management (WCM). This is the second year in a row that Progress has been included in both of these reports as well as the 2015 Gartner Magic Quadrant for Enterprise Application Platform as a Service, Worldwide (aPaaS), released in March.

The combining of key enablers such as mobile, web, cloud computing, data analytics and the Internet of Things are all instrumental to a cohesive digital business strategy. Progress is at the forefront of this transformational era, helping enterprises build comprehensive digital business strategies with solutions and technologies needed for success.

Mobile Application Development Platforms

According to Gartner, "The MADP market continues to mature, moving away from the tech-centric position of the past toward a more business-aligned approach, expanding support for the app development life cycle and offering more robust and scalable capabilities."¹

[Telerik® Platform](#) is a cross-platform mobile application development solution that enables organizations to build web/mobile, hybrid or native apps quickly and easily. With a complete development, deployment and management solution that includes low code options for business users, broad integration support as part a robust MBaaS, user analytics and feedback and public and private app store deployment options, Telerik Platform provides capabilities for the entire app development lifecycle.

[Telerik](#) has been serving its community of 1.7 million developers for more than a decade and boasts 450 of the Fortune 500 as customers. As part of its acquisition by Progress in December 2014, Telerik expanded its mobile offering with additional channels, resources and integrations to support even the most complex enterprise mobility challenges.

Web Content Management

"Web content management remains a vibrant and growing market, fueled by the aspirations of digital strategists on the demand side and continuous innovation on the supply side. IT application leaders, marketers, digital experience specialists and merchandisers all now view WCM as mission-critical."²

As the world of digital experience evolves, Web Content Management serves as the backbone for the most engaging customer experiences. [Telerik® Sitefinity™](#) CMS helps users easily create, edit, preview and publish great content. In conjunction with Telerik® Sitefinity™ Digital Experience Cloud, digital marketers are better able to drive growth by understanding and optimizing every step of the customer journey.

More than 11,000 customers have deployed web sites on Telerik Sitefinity. From the largest and most well-known brands, to the most complex, multisite deployments, Telerik Sitefinity enables customers to engage with their end users in meaningful ways.

"We believe recognition by an influencer such as Gartner in three Magic Quadrants for markets imperative to digital business transformation is not only a testament to our past achievements, but affirmation that our vision and strategy are on par with industry needs," said Karen Tegan Padir, President, Application Development and Deployment, Progress. "As this convergence of technologies takes the enterprise to a new frontier, one that brings together the digital and physical world in new and exciting ways—we are eager to lead our customers to digital success."

For more information and to view the MADP, WCM and aPaaS Gartner Magic Quadrants, please [click here](#).

Additional Resources

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About Progress

[Progress](#) (NASDAQ: PRGS) is a global software company that simplifies the development, deployment and management of business applications on-premise or in the cloud, on any platform or device, to any data source, with enhanced performance, minimal IT complexity and low total cost of ownership. Progress can be reached at www.progress.com or 1-781-280-4000.

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¹ Gartner, "Magic Quadrant for Mobile Application Development Platforms," 23 July 2015, Richard Marshall | Van L. Baker | Ray Valdes | Jason Wong | Adrian Leow

² Gartner, "Magic Quadrant for Web Content Management," 29 July 2015, Mick MacComascaigh | Jim Murphy

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