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Progress Software DataDirect Connect® XE™ Drivers Now Available on Salesforce.com AppExchange

New ODBC and JDBC drivers streamline access and simplify development and deployment of applications that rely on salesforce.com data

BEDFORD, Mass.--(BUSINESS WIRE)-- Progress Software Corporation (NASDAQ: PRGS), a leading software provider that enables enterprises to be operationally responsive, today announced that its Progress® DataDirect Connect® XE for ODBC and JDBC drivers for salesforce.com are now available on AppExchange, the salesforce.com marketplace for enabling cloud computing applications. By provisioning these drivers on AppExchange, Progress enables developers, BI analysts and the salesforce.com consultant partner community to meet their data integration and accessibility challenges using the market-leading DataDirect Connect for ODBC and JDBC drivers.

DataDirect Connect XE for ODBC and JDBC drivers deliver out-of-box access, high performance and reliable connectivity to critical business data stored in salesforce.com using off-the-shelf or custom-built applications. DataDirect Connect drivers eliminates data synchronization and data caching requirements by enabling SQL-driven cloud or on-premise applications to direct, real-time accessibility of their salesforce.com data — all with the data manipulation and functionality that makes saleforce.com work like any other RDMS.

According to salesforce.com, the AppExchange has increased the number of applications listed on the site from 900 to more than one million by over 450 independent software vendors since October 2010.

Jesse Davis, Director of Research and Development, Progress Software, said: "New data sources in the cloud bring challenges for developers in ensuring a best-in-class data connectivity experience. Salesforce.com has a rigorous review process to ensure that applications on the AppExchange are reliable, secure and efficient. With the addition of the DataDirect Connect XE drivers, developers now have unfettered access and connectivity to our standards-based drivers through salesforce.com's leading marketplace for business applications."

The Progress DataDirect Connect drivers are unique in the market as they are the only drivers that use SQL to enable developers to access and move data between Java-based programs and salesforce.com, and applications built on Force.com. By providing connectivity to Java and off-the-shelf applications, these drivers will accelerate the adoption of cloud-based data sources across the enterprise.

Both the Progress DataDirect Connect XE *for* ODBC salesforce.com and Progress DataDirect Connect XE *for JDBC* salesforce.com drivers provide standards-based connectivity from ODBC and JDBC applications to cloud data sources, such as Salesforce CRM and Force.com, giving developers low latency, high throughput and resource efficient access to both resources. Additional functionalities of the Progress DataDirect salesforce.com drivers, include:

1. Full read/write access
2. Type 5 functionality
3. SQL-92 compliance, including cross join functional across all objects
4. Bulk insert, update, and delete capabilities
5. Full access to standard and custom objects
6. Optimized SQL to SOQL, with patent-pending mediation to ensure optimal push joins
7. Inherent and Configurable Web Service API usage efficiency allowing for new scalability

Progress Software is the software industry's only comprehensive provider of software for connecting the world's most critical business applications to data and services, running on any platform, using proven and emerging standards. Developers worldwide depend on DataDirect® products to connect their applications to an unparalleled range of data sources using standards-based interfaces such as ODBC, JDBC and ADO.NET, XQuery and SOAP. More than 300 leading independent software vendors and thousands of enterprises rely on Progress Software to simplify and streamline data connectivity for distributed systems and to reduce the complexity of mainframe integration.

For more information on the Progress DataDirect Connect XE for ODBC for salesforce.com driver, visit: http://www.datadirect.com/products/odbc/salesforce_crm_odbc_driver/index.html.

For more information on the Progress DataDirect Connect XE for JDBC for salesforce.com driver, visit: http://www.datadirect.com/products/jdbc/salesforce/index.html.

About Progress Software Corporation Progress Software Corporation (NASDAQ: PRGS) is an enterprise software company that enables businesses to be operationally responsive to changing conditions and customer interactions as they occur — to capitalize on new opportunities, drive greater efficiencies and reduce risk. The company offers a comprehensive portfolio of best-in-class enterprise software spanning event-driven visibility and real-time response, open integration, data access and integration, and application development and deployment — all supporting on-premises and SaaS/Cloud deployments. Progress maximizes the benefits of operational responsiveness while minimizing IT complexity and total cost of ownership. Progress can be reached at www.progress.com or +1-781-280-4000.

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