



May 16, 2008

DataDirect Technologies to Present at IDUG 2008 Conference

Vendor Presentation Introduces Worldwide DB2 User Community to New Innovations in Mainframe Middleware for Leveraging System z Specialty Engines

WHAT: DataDirect Technologies (www.datadirect.com), the unparalleled leader in data connectivity and mainframe integration and an operating company of Progress Software Corporation (NASDAQ: PRGS), will present "Exploiting the zIIP Specialty Engine Beyond DB2 for Improved Mainframe Performance and Cost Savings," during the vendor solutions sessions taking place at the Independent DB2 User Group (IDUG) 2008 North America Conference, May 18-22 in Dallas.

During the session, DataDirect Technologies' Chief Architect for the DataDirect® Shadow® product, Gregg Willhoit, will explain how patent-pending technologies can combine with work-load manager techniques to open the System z Integration Information Processor (zIIP) specialty engine to additional workloads other than DB2, such as data queries involving IMS, VSAM, Adabas or SOAP/XML parsing. Given the pervasiveness of DB2 and its harmony with other mainframe systems, the ability to utilize the zIIP with other data-centric and SOA initiatives can be an important strategy for expanding the role of the mainframe and lowering its total cost of ownership.

WHO: As Chief Architect at DataDirect Technologies, Gregg provides technical leadership for the company's mainframe-based Shadow products. He has architected and developed a wide variety of commercially successful system software products and is the co-developer of the ShadowDirect® ODBC-to-mainframe data product for DB2, IMS, VSAM, CICS and Adabas - used daily in many of the largest and most active mainframe database environments in the world.

WHERE: IDUG 2008 North America & Hyatt Regency Dallas

WHEN: Presentation: Exploiting the zIIP Specialty Engine Beyond DB2 for Improved Mainframe Performance and Cost Savings Event Code: DataDirect_V_16 Wednesday, May 21 at 11:00 a.m.- Noon Room: Pegasus B, Lobby Level

DataDirect, Shadow and ShadowDirect are trademarks or registered trademarks of Progress Software Corporation or one of its subsidiaries or affiliates in the U.S. and other countries. Any other trademarks contained herein are the property of their respective owners.

SOURCE: DataDirect Technologies