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## **Progress Software's Colleen Smith Recognized by Everything Channel's CRN Magazine as One of the Top 100 Women in the Channel**

BEDFORD, Mass.--(BUSINESS WIRE)--Aug. 24, 2009-- [Progress Software Corporation](#) (NASDAQ: PRGS), a global provider of application infrastructure software used to develop, deploy, integrate and manage business applications, today announced that Colleen Smith, Managing Director of SaaS and OpenEdge marketing, has been recognized by Everything Channel's *CRN* Magazine as one of the Top 100 Women in the Channel. The Top 100 Women in the Channel was chosen by the editors of the magazine based on their achievements as executives and the amount of influence they wield over the technology channel. The Top 100 Women in the Channel represent a changing trend in a traditionally all male industry.

Colleen has played an integral role in evolving and enhancing the SaaS Partner Program to include additional offerings such as training for emerging technology which has contributed to a 30% increase for SaaS revenue in the past year from its partners. Progress Software continues to invest and add program offerings to the SaaS Partner Program. For example, under Colleen's leadership, Progress Software has developed a SaaS ecosystem where partners have the ability to work together more closely to develop joint "go-to-market" opportunities and collaboration for better product delivery options.

"We are very pleased to see women executives reaching the highest levels in a wide range of dynamic companies. It is with great pleasure that we honor the women that have made a profound impact in the technology marketplace. We offer our congratulations to Colleen Smith for her significant contributions to our industry," Robert C. DeMarzo, senior vice president and editorial director, Everything Channel.

"Under Colleen's leadership, we have introduced new programs to help Progress Application Partners accelerate the adoption of emerging technologies for SaaS and Cloud deployments. These programs provide our channel with the skills and strategic insight required to compete in this dynamic and growing market," said Bob Palumbo, vice president of partner development for Progress Software. "Those partners, who have participated, are achieving significant technology and business success. We applaud CRN for recognizing Colleen's contributions to the channel and recognizing successful women like her that are advancing our industry."

A special feature of the Top 100 Women of the Channel is in the August issue of CRN Magazine and expanded coverage will be featured online at [www.channelweb.com](http://www.channelweb.com).

### **About Progress Software Corporation**

Progress Software Corporation (NASDAQ: PRGS) provides application infrastructure software for the development, deployment, integration and management of business applications. Our goal is to maximize the benefits of information technology while minimizing its complexity and total cost of ownership. Progress can be reached at [www.progress.com](http://www.progress.com) or +1-781-280-4000.

### **Everything Channel ([www.everythingchannel.com](http://www.everythingchannel.com), [www.channelweb.com](http://www.channelweb.com))**

Everything Channel is the one-stop shop for accessing, enabling, managing and accelerating technology sales. From branding and recruiting to marketing and sales, Everything Channel offers technology marketers the unmatched breadth and depth of global brands and market intelligence combined with unparalleled audience loyalty and credibility serving all technology sales channels through an extensive database. Everything Channel provides innovative field sales and marketing solutions to arm the sellers of technology with the resources they need to achieve measurable and significant results.

### **About United Business Media Limited ([www.unitedbusinessmedia.com](http://www.unitedbusinessmedia.com))**

UBM (UBM.L) focuses on two principal activities: worldwide information distribution, targeting and monitoring; and, the development and monetization of B2B communities and markets. UBM's businesses inform markets and serve professional commercial communities - from doctors to game developers, from journalists to jewelry traders, from farmers to pharmacists - with integrated events, online, print and business information products. Our 6,500 staff in more than 30 countries are organized into specialist teams that serve these communities, bringing buyers and sellers together, helping them to do business and their markets to work effectively and efficiently.

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