

Progress Software's Dr. Larry Harris to Discuss Making BI Pervasive

Bedford, Ma – June 17, 2008 – Progress Software Corporation (NASDAQ: PRGS), a leading provider of application infrastructure software to develop, deploy, integrate and manage business applications, has announced that Dr. Larry Harris, vice president and general manager for Progress® EasyAsk® products, and Mike Schiff, founder and principle analyst, **MAS Strategies** will present and participate in a *DM Review* webinar titled: "Spread the Wealth: How to Make BI Pervasive". Dr. Harris will discuss the benefits of pervasive BI and the release of EasyAsk for Operational BI 11.0 on during the webinar on June 24th at 12:00 p.m. EDT.

- When: Tuesday, June 24, 2008 at 12:00 p.m. EDT
- Where: to register for seminar visit <u>http://www.dmreview.com/custom/apps/um_register_leadgen.php?</u> prod_dir=/register&prod_offer=lead&source_code=p1&user_pref_email=&client_id=dmreview_webinars&prod_id=10001381&category=upcoming&return_url=% 2Fweb_seminars%2F10001381-1.html
- What: Sponsored by the EasyAsk division of Progress Software, this event will feature a presentation by industry analyst Mike Schiff, followed by an overview and the first public demonstration of EasyAsk for Operational BI 11.0 by Dr. Larry Harris, general manager and vice president of the EasyAsk division of Progress Software, as well as a Q&A moderated by DM Review Editor, Eric Kavanagh.
- Why: During this webinar, listeners will gain insight into how usability is spreading the reach of BI, and how naturallanguage queries can facilitate the creation of valuable reports. The webinar will also examine how organizations can achieve value through pervasive BI.

Dr. Harris is responsible for the worldwide business strategy and operations for the product lines in the EasyAsk division of Progress Software. He is internationally recognized as an expert on database systems and computerized natural language. Dr. Harris founded EasyAsk as Linguistic Technology Corporation (LTC) in 1994.

About Progress Software Corporation

Progress Software Corporation (NASDAQ: PRGS) provides application infrastructure software for the development, deployment, integration and management of business applications. Our goal is to maximize the benefits of information technology while minimizing its complexity and total cost of ownership. Progress can be reached at www.progress.com or +1-781-280-4000.

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