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## Progress Enhances DataDirect Cloud with OData Connectivity

*Progress Expands Capabilities to Facilitate Data Integration for Application Development*

BEDFORD, Mass.--(BUSINESS WIRE)-- [Progress](#) (NASDAQ: PRGS) today announced expanded capabilities for its leading [DataDirect Cloud®](#) data integration solution with new support for the Open Data Protocol (OData), a data access protocol for querying and updating data. This new capability makes it simple to interact with data from a variety of applications and programming languages so it's easier to consume by both information workers and developers from any platform or device.

As businesses look to facilitate access to their wealth of data, OData provides the ideal means to standardize the link between applications and the broad spectrum of enterprise data sources. Because it is built on standards such as REST and JSON, OData makes it easy for mobile, enterprise mobile, SaaS, Web, and PaaS applications to access data from sources such as Salesforce, DB2, Oracle and SQL Server.

Much like ODBC and JDBC have done to standardize data connectivity, OData is quickly becoming the standard protocol of choice for mobile and cloud apps in the increasingly agile enterprise. Combined with the speed and simplicity of the DataDirect Cloud solution, businesses can quickly realize results with real-time data analysis from any number of sources on mobile and Web applications.

### **Additional data sources that can be accessed via the DataDirect Cloud data integration solution include:**

- | MySQL Enterprise
- | PostgreSQL
- | Apache Hadoop Hive
- | Amazon RedShift
- | Microsoft Dynamics CRM
- | Oracle Service Cloud
- | SugarCRM
- | Google Analytics

### **Executive Quote:**

Tony Fisher, VP, data collaboration and integration at Progress, said, "Today's data savvy enterprises are realizing the value in making data widely available internally and outside of their organizations. OData is leading the way in standardizing how that data is made accessible and will play a vital role in enabling businesses to increase the ROI from their data with the DataDirect Cloud solution."

### **Additional Resources:**

[Progress DataDirect Blog](#)

[Progress Corporate Blog](#)

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[Progress Software Corporation](#) (NASDAQ: PRGS) is a global software company that simplifies the development, deployment and management of business applications on-premise or in the cloud, on any platform or device, to any data source, with enhanced performance, minimal IT complexity and low total cost of ownership. Progress Software can be reached at [www.progress.com](http://www.progress.com) or 1-781-280-4000.

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