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Progress Software Introduces New Responsive Travel Alliances Solution Accelerator

Improves Alliance and Code-Share Capabilities; Shortens Time-to-Market for New Services Rollout

BRUSSELS, BELGIUM -- (MARKET WIRE) -- 06/23/11 -- *SITA AGA & Air Transport IT Summit 2011* -- Progress Software Corporation (NASDAQ: PRGS), a leading software provider that enables enterprises to be operationally responsive, today introduced the Progress® Responsive Travel Alliances solution accelerator at the Air Transport IT Summit in Brussels, Belgium. This new solution accelerator, which dramatically improves alliance, marketing and code-share capabilities, enables travel companies to offer their customers more travel destination options, improved premium traveler recognition and a broader choice of products and services from multiple partners in a singular, seamless manner. The solution also allows airline customer service representatives to take advantage of multiple central reservation systems, which are tied together and presented as one integrated system, so that they can view and act on every shared passenger at each touch point.

The Progress Responsive Travel Alliances solution accelerator shortens the time it takes to bring new products and services to market, which in turn delivers new and incremental revenue sooner. This solution accelerator can be easily adapted to existing legacy IT systems as well as integrated into proprietary business processes.

Joshua Norrid, industry vice president for travel and leisure, Progress Software, said: "The travel industry is constantly being pressured by volatile fuel pricing, growing labour and maintenance costs and other mounting expenses. Alliances, code-shares and revenue partnerships are emerging as attractive growth strategies for airlines. However, the integration work necessary to successfully bring these partnerships together typically involves high development costs, elongated timelines and complex, risky projects. This is largely due to the sea of systems that must be interconnected, the different standards that are in place among partnering carriers and the inherent complexities of reliable data exchange."

By coupling the Progress Responsive Travel Alliances solution accelerator with the Progress DataXtend® Semantic Integrator product, a new and innovative approach to managing complex partnering can be achieved. The notion of a universally accessible Passenger Name Record (PNR) and associated SOA web services to manage it is no longer something that will elude the industry.

Norrid continued: "The Progress Responsive Travel Alliances solution accelerator provides dramatically simplified integration between central reservation systems, while the Progress DataXtend Semantic Integrator product enables the meaningful exchange of information between applications and services within a messaging and service-oriented architecture (SOA). This means airlines now have the ability to rapidly generate standard-based web services that facilitates the multi-carrier management of a full passenger itinerary, regardless of which customer touch point is being leveraged."

This solution allows all alliance partners to present a single face to the passenger, while adhering to the business terms and conditions of each partnership agreement or alliance membership.

The new Progress Responsive Travel Alliances solution accelerator leverages the capabilities of Business Process Management (BPM), Business Transaction Assurance (BTA); and service-oriented architecture (SOA) and Data Management. This solution empowers businesses to model, visualize, adjust and control complex business processes, monitor their performance in real-time, and extend the reach of existing systems by way of common data standards and SOA without hard-coding interfaces and message types.

About Progress Software Corporation
Progress Software Corporation (NASDAQ: PRGS) is an enterprise software company that enables businesses to be operationally responsive to changing conditions and customer interactions as they occur -- to capitalize on new opportunities, drive greater efficiencies and reduce risk. The company offers a comprehensive portfolio of best-in-class enterprise software spanning event-driven visibility and real-time response, open integration, data access and integration, and application development and deployment -- all supporting on-premises and SaaS/Cloud deployments. Progress maximizes the benefits of operational responsiveness while minimizing IT complexity and total cost of ownership. Progress can be reached at www.progress.com or +1-781-280-4000.

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