



June 2, 2008

DataDirect Technologies to Present at Back-to-Back Microsoft Tech--Ed Conferences

Jonathan Bruce to Lead Birds-of-a-Feather Sessions at Tech--Ed

Developers and Tech--Ed IT Professionals Conferences in North America

--(BUSINESS WIRE)--DataDirect Technologies (NASDAQ:PRGS):

WHAT: DataDirect Technologies (www.datadirect.com), the unparalleled leader in data connectivity and mainframe integration and an operating company of Progress Software Corporation (NASDAQ: PRGS), will present "Making Sense of Heterogeneous Data Access with LINQ & the Entity Framework 3.5" during the Birds-of-a-Feather (BOF) sessions taking place at Microsoft Tech--Ed North America 2008 in Orlando, Florida for Developers June 3-6 and for IT Professionals, June 10-13.

WHO: Jonathan Bruce, program manager for .NET technologies at DataDirect Technologies will moderate discussions on how to build data-rich applications that can support a heterogeneous database environment built on the latest patterns and innovations now available with the .NET Framework 3.5.

Irrespective of whether programming with the latest LINQ, the Entity Framework or building out a data-access layer with the Microsoft Enterprise Data Access Application Blocks, this BOF session will leave software developers and IT professionals with a top-down understanding of the correct architecture, design patterns and runtime components essential to build comprehensive data access strategies for long lived, highly scalable applications.

WHEN: BOF Session: Making Sense of Heterogeneous Data Access with LINQ & the Entity Framework
Wednesday, June 4 at 7:45 p.m.
Wednesday, June 11 at 6:30 p.m.

WHERE: Microsoft Tech--Ed North America 2008
Orange County Convention Center, North/South Building
Orlando, Florida
Room N320 E-H
DataDirect Technologies booth #1232

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