



November 20, 2014

Progress to Present on the Future of Application Development at Gartner AADI and BPM Summit 2014

Sessions will weigh productivity vs. control application approaches and provide strategies for quick business-driven changes with business rules automation

BEDFORD, MA – November 20, 2014 – [Progress](#) (NASDAQ: PRGS) today announced that the company will be presenting and exhibiting at both the Gartner Application Architecture, Development and Integration (AADI) Summit and Gartner Business Process Management (BPM) Summit in Las Vegas, Nevada on December 8-12, 2014.

Gartner AADI Summit

Session: Productivity vs. Control for Application Development. The Best Choice is Both.

- | **When:** Monday, December 8 at 1:45pm PT
- | **Where:** Octavius Ballroom, Caesars Palace
- | **What:** Understanding user preferences is critical to application development. When building enterprise apps, developers must consider the needs of the users, the business for the front-end and productivity, and management for the back-end. This session will look at how cloud app development approaches can break down the mobile and usability barriers, and will include an open discussion on considerations and best practices on how to architect the best-fit solution for the cloud.
- | **Who:** Mark Troester, Senior Director of Pacific Product Management and Solution Marketing, Progress

Gartner BPM Summit

Session: Achieve Faster, Business-Driven Change with Business Rules and BPM

- | **When:** Thursday, December 11 at 1:45pm PT
- | **Where:** Solution Showcase Theater, Caesars Palace
- | **What:** Constantly changing business environments have made it difficult for organizations to keep their processes up-to-date with requirements. Automating and streamlining complex decision-making business rules engines for BPM ensures processes are stable, yet agile. Learn how to create a critical decoupling of business processes and decision services to empower business users to change policies frequently without affecting the process, and reduce the turnaround time for change requests to accommodate unplanned changes.
- | **Who:** Ankur Goyal, Product Manager, Progress

Progress will be giving away 300 copies of the new book, *Rapid Application Development for Dummies*, written by author Paul Nashawaty, at the Gartner AADI event.

Written for developers building Android, iPhone and/or web apps, the book shows how the Progress® Pacific™ Platform as a Service (PaaS) helps businesses enhance productivity with the next generation of application development. The Pacific cloud app platform offers high productivity and control options, so businesses are able to rapidly build data-driven, high-performance multi-tenant enterprise applications and deploy them on any cloud (public, private or hybrid) or device – without the cost and complexity of buying and managing underlying infrastructure. A must-read for any organization ready to embrace a fundamental new approach to app dev, the book highlights real-life success stories from leading global corporations. With the freedom to choose the data sources, deployment environments and business logic that best fit their needs; the Pacific platform helps businesses turn their visionary ideas into reality.

*While Gartner is hosting the Gartner AADI and BPM Summit 2014 event, Gartner is not in any way affiliated with Progress or this promotion, the selection of winners or the distribution of prizes. Gartner disclaims all responsibility for any claims that may arise hereunder.

Additional Resources

Stop by the Progress Booth #109 to pick-up your copy of [Rapid Application Development for Dummies](#) (limited availability)

Follow Gartner Summit updates on Twitter at [#GartnerAADI](#)

Follow the Progress Pacific conversation at [#PRGSPacific](#), [@PRGSPacific](#) and [Progress Application Development & Deployment Blog](#)

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About Progress Software Corporation

[Progress Software Corporation](#) (NASDAQ: PRGS) is a global software company that simplifies the development, deployment and management of business applications on-premise or in the cloud, on any platform or device, to any data source, with enhanced performance, minimal IT complexity and low total cost of ownership. Progress Software can be reached at <http://www.progress.com> or 1-781-280-4000.

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