July 7, 2016

Progress Named a Visionary in Gartner 2016 Magic Quadrant for Mobile App Development Platforms

Progress is one of 17 vendors included in the report based on its completeness of vision and ability to execute

BEDFORD, Mass.--(BUSINESS WIRE)-- Progress (NASDAQ: PRGS) today announced its position as a Visionary in the newly published Gartner "Magic Quadrant for Mobile App Development Platforms" (MADP) report. This is the third inclusion for the company's mobile application development platform.

The annual report published by Gartner on June 15 provides a qualitative analysis into the MADP market and its direction, maturity and vendor participants. Criteria for inclusion is based on completeness of vision and ability to execute, including market understanding, marketing and sales strategy/execution, offering/product strategy and execution, business model, viability, vertical/industry and geographic alignment, innovation, market responsiveness, customer experience and overall track record.

According to the report, "Mobile apps are at the front line of the digital revolution, and MADPs are becoming the main driver accelerating digital transformation in businesses." [1] In fact, Gartner also says that, "by 2020, more than 75 percent of enterprises will have adopted at least one mobile app development platform to accelerate their digital business transformation strategy, up from approximately 33 percent in 2015."

In May, Progress announced its vision and strategy for digital transformation as well as the release of Progress® DigitalFactory™, a cloud-based solution to address enterprise needs for digital transformation. Mobile app development plays a pivotal role in the advancement of digital business, and Progress mobile development technologies and mobile-enabling solutions—such as Telerik® Platform by Progress and Progress DigitalFactory—are part of a multi-dimensional digital solution that both transforms businesses and how customers engage with them.

"We're thrilled by our placement in the Visionaries quadrant," said Michael Benedict, Chief Product Officer, Progress. "At the rate in which our market is shifting and the importance of digital business, having foresight and an approach that looks five or 10 years down the road is critical to any business's success. We're partnering with our customers to ensure they have the technology necessary to not only stay competitive, but to be leaders in their respective markets. Gartner's inclusion, in our minds, further validates that we're driving our business in the right direction."

For more information about the Magic Quadrant for Mobile Application Development Platforms, click here.

Additional Resources

ǀ Follow Progress on Twitter, Facebook, LinkedIn and Google+

ǀ Read the Progress blog

About the Magic Quadrant

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Progress

Progress (NASDAQ: PRGS) is a global leader in application development, empowering the digital transformation organizations need to create and sustain engaging user experiences in today's evolving marketplace. With offerings spanning web, mobile and data for on-premises and cloud environments, Progress powers startups and industry titans worldwide, promoting success one customer at a time. Learn about Progress at www.progress.com or 1-781-280-4000.

Progress, DigitalFactory, and Telerik are trademarks or registered trademarks of Progress Software Corporation and/or one of its subsidiaries or affiliates in the U.S. and other countries. Any other trademarks contained herein are the property of their respective owners.

[1] Gartner, "Magic Quadrant for Mobile App Development Platforms," 15 June 2016, Jason Wong, Van L. Baker, Adrian Leow, Joachim Herschmann

View source version on businesswire.com: http://www.businesswire.com/news/home/20160707005102/en/

Progress
Erica Burns, +1 888-365-2779
PR@progress.com

Source: Progress

News Provided by Acquire Media