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DataDirect Technologies to Speak at QCon London 2009

ohn de Longa, Solutions Architect at Leading Data Connectivity and Mainframe Integration Provider is Set to Address the Audience at London's Annual Enterprise Software Development Conference

LONDON--(BUSINESS WIRE)--Mar. 9, 2009-- John de Longa, solutions architect at DataDirect Technologies-, the unparalleled leader in data connectivity and mainframe integration and an operating company of Progress Software Corporation (NASDAQ: PRGS), will present "*Data – XML and XQuery: A Language that can Combine and Transform Data*" to an audience of software developers and architects at QCon London 2009. The conference will be hosted at The Queen Elizabeth II Conference Centre in London, UK from Wednesday 11 until Friday 13 March.

"QCon is a conference developed by the community for the community," said John de Longa. "It's designed to incorporate the technical depth and enterprise focus that will be of interest to technical team leaders, architects, and project managers. As such it's the perfect opportunity for DataDirect Technologies to discuss important industry issues with the people in the frontlines of software development."

Over the years, John de Longa has held many positions at DataDirect Technologies and currently serves as a solutions architect working with corporate and Original Equipment Manufacturer (OEM) customers. His QCon presentation will explore the use of XML as a medium for interoperation between systems and for data transformation using the evolving XML query standard, XQuery. The vast capabilities of XQuery will be discussed and a number of real-world scenarios will be covered during the discussion. The presentation is scheduled to take place Thursday, 12 March at 10.45 - 11.45 in the Rutherford Room.

DataDirect Technologies will also take part as a show exhibitor and can be found at stand #16 on the exhibition floor. In conjunction with their appearance at QCon, the company will be conducting marketing focus groups during lunch and after conference hours. Volunteers will be entered into a drawing for the chance to win an iPod touch 16GB. Each focus group will last approximately one hour. For further information on taking part, please e-mail info@strivepr.com.

About DataDirect Technologies

DataDirect Technologies is the software industry's only comprehensive provider of software for connecting the world's most critical business applications to data and services, running on any platform, using proven and emerging standards. Developers worldwide depend on DataDirect® products to connect their applications to an unparalleled range of data sources using standards-based interfaces such as ODBC, JDBC™ and ADO.NET, XQuery and SOAP. More than 300 leading independent software vendors and thousands of enterprises rely on DataDirect Technologies to simplify and streamline data connectivity for distributed systems and to reduce the complexity of mainframe integration. DataDirect Technologies is an operating company of Progress Software Corporation (NASDAQ: PRGS). For more information, visit www.datadirect.com.

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